



Adobe Photoshop CS4: Web Production

Overview: Students will learn how to create and optimize images for the web using Photoshop CS4. They will also stage web page components, arrange them aesthetically, and add interactivity to them. Finally, students will export the web page consisting of interactive images so that you can view and test their functionality in Internet browsers.

Prerequisites: Photoshop CS4: Level 1 course or equivalent knowledge

Course Length: 1 Day

Course Content:

Lesson 1: Preparing Web Images

Understand Images for Web
Reduce File Size

Lesson 2: Optimizing Images

Optimize Photographic Images
Optimize Flat Color Graphics and Illustrations
Apply Transparency Settings

Lesson 3: Preparing Images for Cross-Platform Viewing

Set Up Color Management for the Web
Alter Images for Displaying Across Platforms
Topic 3C: Snap to Web-Safe Colors

Lesson 4: Creating Web Page Layouts

Create a Web Page
Create Web Page Backgrounds
Draw Editable Vector Shapes
Create Effects

Lesson 5: Exporting a Web Page

Prepare a Web Page for Export
Export a Web Page

Lesson 6: Creating Animations for Web and Mobile Devices

Create Frame Animations
Create Timeline Animations
Save Animations
Preview Animations on Mobile Devices